

SPONSORSHIP PACKAGE 2022-23

WESTERN ROCKETRY





THE TEAM

The Western Engineering Rocketry Team is a group of young engineers with a diverse set of skills and one shared passion for high-powered rocketry.

Our team represents Western University in the annual Spaceport America Cup, where we launch and recover a student researched and designed rocket.

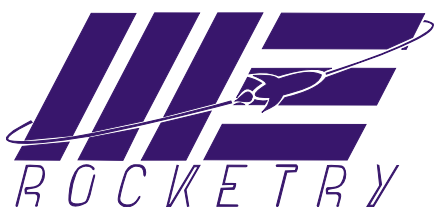
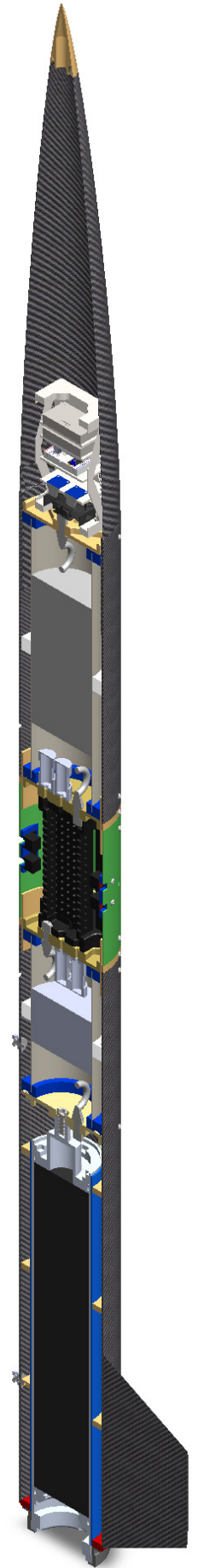
WE Rocketry is composed of passionate students looking to challenge themselves in a collaborative STEM environment.



PAST PROJECTS



- Western University & WE Rocketry's first successful rocket launch
- Launched to over 12,000 feet at Spaceport America Cup 2022
- Incorporates all disciplines of engineering
- On board payload created by engineering students to measure atmospheric data
- Recovered safely - could launch again if we wanted to!
- Multi-year project created through collaboration, hard work, and dedication



PROMETHEUS 2021-22

WHY SPONSOR US?

OUTREACH ←

- Members of Women in Aviation, selected speakers at the Spaceport America Cup.
- Participate in GoENG girl, Women in Engineering, and are members of the STEM community.
- Seek to inspire the next generation of scientists and engineers.



→ COMPETITION

- Placed top 5 amongst Canadian teams at Spaceport America Cup 2022.
- Competes against international teams - exposure to the world of rocketry.
- Great connections, technique, and supplier sharing by all teams.

INNOVATION ←

- Always taking on new challenges.
- Increased target launch height to 30,000 feet this year.
- Innovating different infusion techniques, parachute shapes, etc.
- Development of our own hybrid motor.



SPONSORSHIP TIERS

Bronze

\$50-
\$249

Silver

\$250-
\$749

Gold

\$750-
\$1,499

Platinum

\$1,500+

Social Media
Shoutout



Front Page
of Website



Small logo
on Rocket



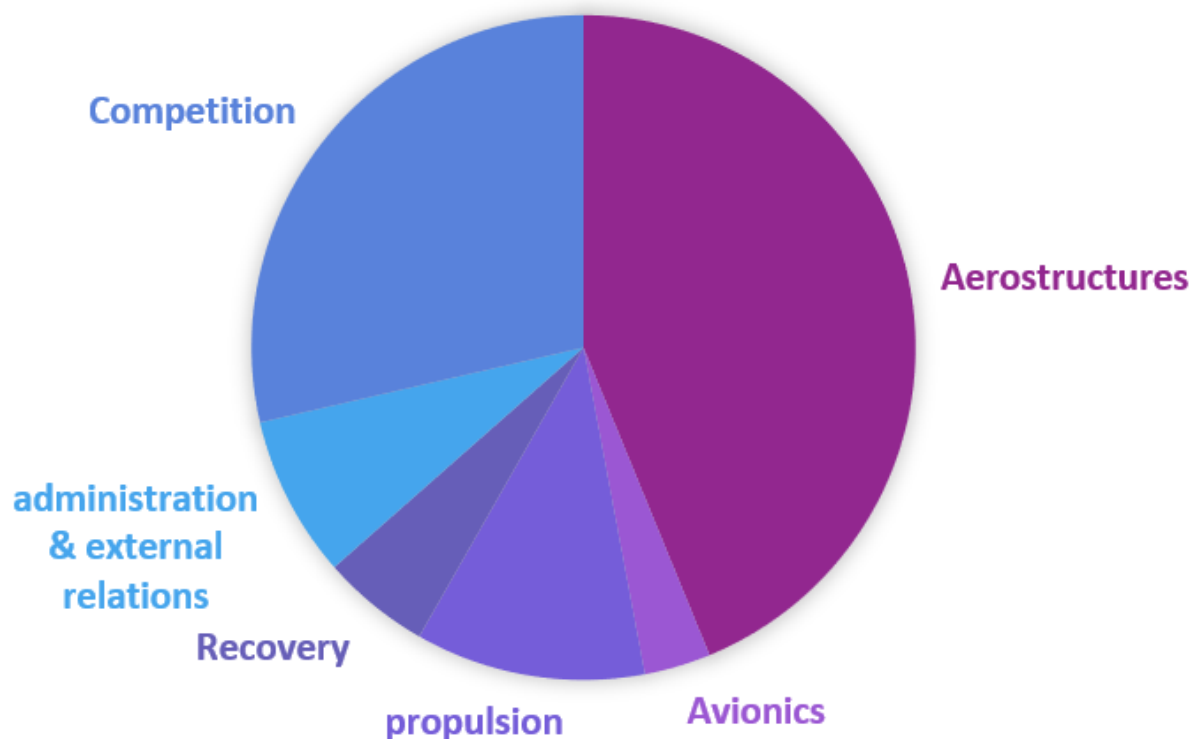
Logo on
Team Shirts



Large Logo
on Rocket



BUDGET BREAKDOWN



SUBTEAM	SPENDING
Aerostructures	\$8,800
Propulsion	\$2,250
Recovery	\$1,060
Avionics	\$650
Competition	\$5,750
Admin & External Relations	\$1,580

THANK YOU

From the entire WE Rocketry Team,

Thank you for taking the time to look over our package. Our team provides students with the opportunity to experience real engineering, and it is made possible by our generous sponsors.

This year we plan to push our team to greater heights and foster a new generation of engineers at Western University.

We hope that you will help us on our mission.

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